

# SPONSORSHIP PROSPECTUS 2023



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**President**

The University of New South Wales Medical Society (MedSoc) is a not-for-profit, student volunteer-run society with a mission to engage, advocate for, and enrich the lives of our members. This is achieved through events which educate, inspire, and facilitate networking; advocacy on behalf of students in the fields of equality, mental health and academia; and sharing of information via our social media platforms.

Founded in the 1959, UNSW MedSoc is in the 64<sup>th</sup> year of operation. **From 2018-2022 we were rated the most popular first preference choice in the state for school leavers.** With almost 1700 members, we comprise 10% of Australian future doctors. Students complete the *Bachelor of Medical Studies/Doctor of Medicine*, a six-year degree comprised of three phases:

Phase	Year	Description	Students	Rural*
1	1	Eight-week learning blocks on each system, with both years combining for the second semester	~270	25
	2		271	25
2	3	Coursework: 60% clinical placement and 40% classroom learnings	267	54
	4	Research & General Education	277	<10
3	5	A range of clinical rotations	264	72
	6		275	72

\*Students may be based at campuses in Albury, Coffs Harbour, Griffith, Port Macquarie or Wagga Wagga

A partnership with UNSW MedSoc will boost your corporate profile, develop familiarity and respect for your brand, and align your image with the profound impact we make on our students. We will adapt to your needs and are willing to negotiate any of the listed opportunities. Please note all prices listed are in AUD and inclusive of GST. This document provides a curated list of our most popular upcoming events. We also have a range of additional opportunities for which flexible sponsorship packages can be developed upon enquiry, including:

- ⇒ **Academics** – Course Revision and Student-led Tutorials, Information Sessions for large upcoming assessments
- ⇒ **Sports** – Four College Cup events, Interfaculty Competitions, Ski Trip

We look forward to cultivating a positive and mutually beneficial relationship with your organisation.

Kind regards,

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**President**  
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# Why become a Sponsor?

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- **Sponsor a leader in education**

- ! UNSW is one of the leading universities of the world, and is recognized as one of the top medical schools' in Australia.
- ! Sponsoring UNSW MedSoc promotes the education of UNSW medical students, enriching the lives of each individual from medical students all the way to medical practitioners.
- ! Foster recognition amongst current student, representing the next generation of medical professionals

- **Bridge the gap between UNSW medical students and the real world**

- ! Sponsors are provided the opportunity to assist in the gap between medical school and life as a medical practitioner.
- ! The sponsors are acknowledged as pivotal components for the development of our medical students as competent doctors.
- ! Sponsors also have the opportunity to support our future medical practitioners, and shape their actions and behaviour.

- **Recognition as a driver of strong health education**

- ! As stated, UNSW is a leading medical school in Australia. Association with UNSW MedSoc promotes the sponsor as a unequivocal member of the NSW education system for medical practitioners

- **Public awareness and exposure**

- ! Sponsorship of UNSW MedSoc allows the sponsor to be recognized on a numerous public platforms and forums



# Contents

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## Packages | 8

## Senior Students | 9

Life and Money in the Real World **10** October 16<sup>th</sup>

Farewell Breakfast/Lunch **11** Negotiable

GradBook **12** TBA

Electives Information Night **13** April 13<sup>th</sup>

## First Year | 14

Orientation Day **15** February 8<sup>th</sup>

Umbilical **16** January 18<sup>th</sup>

Meet the Mentors **17** February 13<sup>th</sup>

MedCamp **18** February 24<sup>th</sup> – 26<sup>th</sup>

History Taking Night **19** March 14<sup>th</sup>

## Academics and Leadership | 20

Careers in Medicine Q&A **21** July 4<sup>th</sup>

Meet the Medics **22** July 13<sup>th</sup>

How to Excel Forums **23** February 14<sup>th</sup> & 27<sup>th</sup>

EOC Tutorials **24** March - October

EOC Quizzes **25** March - October

OSCE Tutorials **26** May 22<sup>nd</sup> & August 8<sup>th</sup>

3<sup>rd</sup> year mICE **27** July & October

Women in Surgery Symposium **28** May 13<sup>th</sup>

## **International Students | 29**

Int'l Students Meet and Greet **30** February 17<sup>th</sup>

Internship Night for Int'l Students **31** May 17<sup>th</sup>

USMLE Night **32** September 13<sup>th</sup>

## **Formal Functions | 33**

MedBall **34** October 13<sup>th</sup>

GradBall **35** TBA

MedSoc Annual General Meeting **36** TBA

## **Social Events | 37**

ScrubCrawl **38** March & August

Integration Harbour Cruise **39** July 14<sup>th</sup>

Medsoc Cruise **40** TBA

## **Retreats | 41**

MedSoc Council Retreat **42** January 28<sup>th</sup> – 30<sup>th</sup>

## **Sports | 43**

UMCC **44** March/May/July

## **Publications and Media | 45**

The Jugular **46**

MedSoc Website **47**

Facebook **48**

Electronic Direct Mail & Mailout **49**

## **Rural | 50**

Rural Exchange **51**

Rural Contact List **52**

## **Performing Arts Groups | 53**

MedShow **54** October

Medical Music Society **55**

## **Specialty Interest Groups | 56**

Critical Care Society **57**

Dermatological Society **58**

Internal Medicine Society **59**

Ophthalmology Society **60**

Psychiatry Society **61**

Surgical Society **62**

Women's & Children's Society **63**

## **Affiliates | 64**

Medical Students' Aid Project **65**

Medical Outreachers Australia **66**

## **Disclaimer**

The dates in the Prospectus are subject to change at the discretion of UNSW Medical Society. If dates or events are changed, this will be communicated via email. Additionally, the numbers listed for attendance should be used as a guide only, and may also be subject to change, especially in the context of COVID-19 regulations and restrictions.

# Packages

Package	Inclusions	Price
<b>Sixth-Year Saver</b>	<ul style="list-style-type: none"> <li>✓ Life and Money in the Real World Platinum Sponsor</li> <li>✓ GradBook Platinum Sponsor</li> <li>✓ GradBall Gold Sponsor</li> </ul>	<del>\$6750</del> <b>\$5750</b> (save \$1000)
<b>Humble Beginnings</b>	<ul style="list-style-type: none"> <li>✓ Orientation Day Gold Sponsor</li> <li>✓ International Student Meet and Greet Platinum Sponsor</li> <li>✓ Meet the Mentors Gold Sponsor</li> <li>✓ MedCamp Gold Sponsor</li> <li>✓ MedSoc Website Premium Sponsor</li> </ul>	<del>\$5400</del> <b>\$5000</b> (save \$400)
<b>All-Rounder</b>	<ul style="list-style-type: none"> <li>✓ Life and Money in the Real World Platinum Sponsor</li> <li>✓ Orientation Day Gold Sponsor</li> <li>✓ Careers in Medicine Gold Sponsor</li> <li>✓ MedSoc Website Premium Sponsor</li> <li>✓ 1x Facebook Post</li> </ul>	<del>\$7800</del> <b>\$7000</b> (save \$800)
<b>The Socialite</b>	<ul style="list-style-type: none"> <li>✓ MedBall Gold Sponsor</li> <li>✓ PubCrawl Gold Sponsor (not including The Sequel)</li> <li>✓ Integration Harbour Cruise Gold Sponsor</li> <li>✓ MedSoc Cruise</li> </ul>	<del>\$2800</del> <b>\$2000</b> (save \$800)
<b>The College Package</b>	<ul style="list-style-type: none"> <li>✓ Life and Money in the Real World Platinum Sponsor</li> <li>✓ Careers in Medicine Gold Sponsor</li> <li>✓ 1 SIG Event</li> <li>✓ 1 Publication</li> </ul>	Based on itemized selection (save from \$1000 upwards)
<b>The Publicity Package</b>	<ul style="list-style-type: none"> <li>✓ 3 Facebook Posts</li> <li>✓ 1 Pinned Facebook Post</li> <li>✓ Medsoc Website Premium Sponsor</li> <li>✓ Article published to MedSoc Website</li> <li>✓ 1 eDM</li> </ul>	<del>\$3700</del> <del>\$3300</del> (Save \$400)

Packages listed are negotiable. Events (except LMRW) may be added into any package at a **15%** discount. If you would like to arrange an alternative package please contact the Sponsorship Director at [sponsorshup@medsoc.org.au](mailto:sponsorshup@medsoc.org.au).



# Senior Students

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# Life and Money in the Real World

**75 students (6<sup>th</sup> year) + recording      October 16<sup>th</sup>**  
**Maximum of 8 sponsors**

Life and Money in the Real World (LMRW) is targeted at the graduating cohort of sixth year students. It informs students of the practical aspects of life as a healthcare system employee, which is often overlooked in our undergraduate training. Previous speakers include financial firms, organisations representing JMOs in the workplace and politically, locum agencies, and health insurance agencies. Life and Money in the Real World is always well-received, with many students personally expressing their enthusiasm for the event to continue for students in subsequent years. Sponsors will have the opportunity to engage a large audience of final-year students just prior to graduation. The event will be recorded for sixth-year students on rural placements and those who cannot attend on the night.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
20-minute presentation	✓		
Tradeshow booth	✓	✓	
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$4000	\$3250	Cost of Prize
Price with discount*	\$3000	\$2500	N/A

## Life and Money in the Real World Discount

\*Life and Money in the Real World traditionally draws a high level of interest from sponsors. In 2023, to reward sponsors with an interest in other events, MedSoc will offer a discount to sponsors who spend at least \$4000 (inclusive of GST) in 2023 supporting other MedSoc initiatives (as above).

# Farewell Breakfast/Lunch

280 students (6<sup>th</sup> year)

Negotiable

Since 2018, we invite sponsors to host a farewell breakfast or lunch (or brunch!) to commemorate the completion of medical school for our graduating cohort. The large majority of Phase 3 students spend their time at their allocated clinical school, and thus we recommend these events are held at or near each hospital to ensure ultimate convenience for students attending. **Please email [sponsorship@medsoc.org.au](mailto:sponsorship@medsoc.org.au) if you wish to pursue this opportunity, and we will put you in contact with our sixth-year representatives to discuss the most suitable timing and location.** This opportunity is free; however, we require sponsors organise the event and cover their own costs. Please note this opportunity is only available to sponsors who provide at least \$4000 worth in sponsorship (inclusive of GST).

Benefits	Platinum Sponsor
Naming rights	✓
Complete organisation of event	✓
Price	Costs of event

The number of students at each clinical school is listed below. It is up to the discretion of each clinical school's representative to determine how many farewell breakfasts or lunches will be held there, however this information will be communicated to you in advance.

Metropolitan Clinical Schools	Students	Rural Clinical Schools	Students
Prince of Wales	50	Albury	18
St George	34	Coffs Harbour	18
St Vincent's	40	Port Macquarie	18
Liverpool & Bankstown	67	Wagga Wagga	18
Sutherland	20		

# GradBook

250 students (6<sup>th</sup> year)

TBA

GradBook is a timeless keepsake given to all graduating students. Containing profiles, photographs, stories and reports of the entire graduating class from over the past six years, it is a prized possession that these doctors will use to fondly reflect on six years of memories. Sponsorship of an advertisement of GradBook is not only a means to reach the vast majority of the graduating cohort, but also an opportunity to remind and reaffirm your brand image following Life and Money and the Real World or GradBall.

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Full-page colour advertisement	✓	✓	
Colour advertisement on back cover	✓		
Half-page colour advertisement			✓
Logo on front cover	✓	✓	✓
Price	\$1500	\$1000	\$500

Note there is only one Platinum Sponsor of GradBook per year, allocated on a first-come, first-served basis. Please contact the Sponsorship Director to clarify if this opportunity is still available.

# Electives Information Night

**150 students (4<sup>th</sup> & 5<sup>th</sup> year) + recording April 13<sup>th</sup>**

The elective term undertaken at the end of fifth year is one of the most memorable highlights of medical school. The Elective Information Night is for primarily for fourth- and fifth-year students planning their eight-week elective experience, as well as some eager second- and third-years. Two sixth-year students, recently returned from their own elective terms, are invited to come and share their own experiences including where to go, how to apply, and how to seek financial assistance and indemnity cover. Speakers from the medical faculty also address administrative details, highlighting the essential information students need to plan their elective. The event is heavily promoted and provides an invaluable opportunity to connect with medical students through stalls in the foyer of the venue, or direct address. The event is also livestreamed to our rural clinical schools.

Benefits	Gold Sponsor	Silver Sponsor	Prize Donor
10-minute presentation	✓		
Tradeshow booth	✓	✓	
Banner display at event	✓	✓	
Logo on promotional material	✓	✓	
Links to online promotional materials	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$800	\$500	Cost of Prize

Previous years have experienced high demand from sponsors, necessitating a limit of three Gold Sponsors at Electives Information Night, allocated on a first-come, first-serve basis. There is no limit on the number of Silver Sponsors.

# First Year

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# Orientation Day

~200 students (1<sup>st</sup> year)

February 8<sup>th</sup>

The exciting and highly anticipated First Year Orientation Day is the very first opportunity new medical students have to meet their peers, staff, older medical students, MedSoc and our valued partners. Following a morning information session from Medicine Faculty, the students enjoy lunch on the lawn, followed by a tour around the university and introduction to our sponsors through a tradeshow held in Wallace Wurth (or outdoors during heightened Covid-19 periods). For most, this will be their first introduction to university life and will provide the opportunity for new and lasting relationships.

This day is aimed at enabling students to get to know the people who will accompany, support and guide them on their journey as a medical student. It provides partners with an incredible opportunity to introduce themselves and cement their brand in the mind of students. We expect to see increased engagement from the previous two years as Covid-19 becomes less impactful on our events.

The planned schedule for the day is a talk by the UNSW Medical Society from 9:30am-10:30am, followed by a faculty welcome from 11:00am-12:00pm. From **12:15pm-1:45pm** there will be a tradeshow which will act as an opportunity for our partners to advertise their companies to the first year students.

*This event will be dependent on government restrictions regarding COVID-19, but in the highly unlikely event that this is not possible, a similar alternative will be arranged.*

Benefits	Gold Sponsor
Tradeshow booth	✓
Logo on promotional material	✓
Verbal recognition of sponsor at event	✓
Price	\$2000

**Note: In-kind sponsorship would also be greatly appreciated and can be provided to our first year students. Please contact the Sponsorship Director to arrange provisions.**

# Umbilical

**280 students (1<sup>st</sup> year)**

**January 18<sup>th</sup>**

Umbilical is a high-impact magazine printed and distributed to all first-year medical students during their Orientation Day (and available online for those that miss it). The publication strives to be a helpful, entertaining and illuminating guide to UNSW medicine, featuring advice from senior students, an introduction to the medical disciplines, campus guides and a generous serving of medical puns and jokes. The guide is well-read and becomes the 'survival guide' for many students as they navigate their way through the first-year of medicine. An advertisement in this publication is the perfect way to begin your engagement with medical students as they embark on the next stage of their academic careers.

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo on front cover	✓	✓	✓
Double-page colour advertisement	✓		
Full-page colour advertisement		✓	
Half-page colour advertisement			✓
<b>Price</b>	<b>\$800</b>	<b>\$600</b>	<b>\$400</b>

*\*Pages are A4 size*

Please have advertisements sent to the Sponsorship Director by January 18<sup>th</sup>.

## Package: Orientation Day + Umbilical

<b>First Impressions Pack</b>	<ul style="list-style-type: none"> <li>✓ O-day Tradeshow Booth</li> <li>✓ Logo on Promo Material</li> <li>✓ Verbal Recognition of Sponsor at Event</li> <li>✓ Logo on Front Cover of Umbilical</li> <li>✓ Double-page colour Umbilical Advertisement</li> </ul>	<p><del>\$2800</del></p> <p><b>\$2500</b></p> <p>(Save \$300)</p>
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# Meet the Mentors

**420 students (primarily 1<sup>st</sup> year)**

**February 13<sup>th</sup>**

The Peer Mentorship Program, organised by our Leadership Officers, is our support mechanism for first-year medical students. Four older students, ranging from 2<sup>nd</sup>-6<sup>th</sup> year, are paired with six first-years, providing the best tips, tricks and insights into the medical program, answering any questions required, forging lifelong friendships and enabling communication between year groups. Held after their first day of university, Meet the Mentors is our introductory barbeque for the peer mentoring program, where peer mentors and mentees will meet each other, engage in group bonding activities, and begin the process of lifelong mentoring. There is also an introductory speech by the Sports Officers and the Professional Development Directors about MedSoc (Sponsors will be able to speak during the same period). Overall, the event is attended by 270 first-year mentees and 180 mentors from the remaining years.

Benefits	Gold Sponsor
Tradeshow booth	✓
Logo on promotional material	✓
Verbal recognition of sponsor at event	✓
<b>Price</b>	<b>\$1500</b>

# MedCamp

**200 students (1<sup>st</sup> year)**

**February 24<sup>th</sup>-26<sup>th</sup>**

Held during the second week of the first-year course, MedCamp is the official welcoming three-day camp for new students, assisting them in meeting new people in their degree. Through getting-to-know-you-games, sporting competitions, a themed party on each night, and a tradeshow on the final day, students establish life-long friendships and familiarise themselves with student leaders from older years, easing their transition into UNSW Medicine. Traditionally, close to everyone in the first-year cohort attends MedCamp – a very important event in MedSoc's calendar, and one of the most memorable events in the life of a UNSW medical student.

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Naming Rights	✓		
Tradeshow booth at presentation morning	✓	✓	
Logo on promotional materials	✓	✓	✓
Logo on camp t-shirts	✓	✓	✓
<b>Price</b>	\$2000	\$1000	\$400

**Note:** There is a limit of **one** platinum sponsor for MedCamp.

**Additionally, given the nature of the event, MedSoc is willing to negotiate in-kind sponsorship for sponsors offering supplies for the camp (alcohol, food & drink, etc.)**

# History Taking Night

**150 students (1<sup>st</sup> year)**

**March 14<sup>th</sup>**

This event is a History Taking Tutorial Night presented to first years by older students. It covers how to structure a history, what details to include and the manner that should be employed when interacting with patients. This serves as an academic event and is usually very-well received as it relates to a key component of Phase 1 clinical skills. The speakers will also explain the format of a SOCA and an OSCE examination, the clinical examinations pertinent to Phase 1 students.

Benefits	Gold Sponsor
Tradeshow booth	✓
Logo on promotional material	✓
Verbal recognition of sponsor at event	✓
<b>Price</b>	\$500

# Academics and Leadership

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# Careers in Medicine Q&A

150 students (1<sup>st</sup>-4<sup>th</sup> year)

July 4<sup>th</sup>

The Careers in Medicine Q&A session serves as the first night of the 'Careers in Medicine' series that is run as 2 nights over 2 weeks. This is an information night with 1 keynote speaker and Q&A panel with doctors from 4 different specialties about pathways in medicine. Given the nature of the event, spots on the Q and A panel will be reserved exclusively for practicing specialists, although there is still ample opportunity to engage with both students and doctors.

Benefits	Specialty Sponsor	Gold Sponsor	Prize Donor
Place on Specialist Q&A Panel	✓		
Presentation at Event	✓ (Included w/ Q&A intro)		
Tradeshow booth during networking segment	✓	✓	
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$1000	\$500	Cost of Prize

# Meet the Medics

**150 students (1<sup>st</sup>-4<sup>th</sup> year)**

**July 13<sup>th</sup>**

Meet the Medics serves as the second night of our 'Careers in Medicine' series. It provides the opportunity to gain insight into their future careers by networking with current medics of different specialties and levels of experience. Meet the Medics provides the students with a keynote speaker, followed by a rotational networking session in smaller groups where students can speak to practicing doctors in a less-crowded setting. This event provides not only the opportunity to engage with students, but also with current professionals in the field.

Benefits	Gold Sponsor	Silver Sponsor	Prize Donor
5-minute presentation	✓	✓	
Host a station during the Networking Rotation	✓		
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$1000	\$700	Cost of Prize

# How to Excel Forums

**Phase 1: 100 students**

**February 27<sup>th</sup>**

**Phase 2: 50 Students [Online]**

**February 14<sup>th</sup>**

How to Excel forums aim to smooth the transition between high school and university and between different Phases of the medical degree, from first all the way to sixth year. The evening will begin with an introduction from Faculty members, followed by a panel discussion. A group of senior students, who have demonstrated excellence in their assessments, are invited to form the panel, and will offer guidance and suggestions for how to excel in both written and practical examinations, assignments, OSCE and portfolio. A second event will be held to guide third year "Coursework" students moving from predominantly campus-based study to a clinical-based style. The panel will discuss different strategies for getting the most out of the hospital experience, including the various opportunities available and who to talk to. These events will be livestreamed.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
5-minute presentation	✓		
Tradeshow booth	✓	✓	
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$600	\$300	Cost of Prize

Sponsorship is per event. A package deal can be organised for attending both events by reaching out to the Sponsorship Director.

# EOC Tutorials

## Phase 1 Students

6 per year

Held the week prior to each of the 6 End of Course Exams, these tutorials are extremely popular for students wanting to revise the term's content. Not only do we have students attending in person, but many students also watch the recording as well, helping us reach the entirety of Phase 1 students. Consisting of senior students covering three of the high-yield exam topics, these events are great opportunities for sponsors to advertise academic resources.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
5-minute presentation	✓		
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$500	\$250	Cost of Prize

Sponsorship is per event. Packages can be negotiated for multiple EOC Tutorials.

Dates are as follows:

Course (audience)	Date
Foundations (100 1 <sup>st</sup> Years)	March 21 <sup>st</sup>
Society and Health (100 2 <sup>nd</sup> Years)	March 28 <sup>th</sup>
BGDA (100 1 <sup>st</sup> Years)	June 5 <sup>th</sup>
BGDB (100 2 <sup>nd</sup> Years)	June 6 <sup>th</sup>
HMB (200 1 <sup>st</sup> and 2 <sup>nd</sup> Year Students)	August 15 <sup>th</sup>
AEA (200 1 <sup>st</sup> and 2 <sup>nd</sup> Year Students)	October 24 <sup>th</sup>

# EOC Quizzes

## Phase 1 Students

6 per year

Held the week prior to each of the 6 End of Course Exams, these quizzes enable students to test their knowledge and complete revision for the upcoming exam by covering high yield topic from the respective courses. They take place during the same week as the EOC tutorials and provide another excellent opportunity for sponsors to advertise academic resources.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
Logo on promotional material	✓		
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$400	\$200	Cost of Prize

Sponsorship is per event. Packages can be negotiated for multiple EOC Quizzes.

Dates are as follows:

Course (audience)	Date
Foundations (50 1 <sup>st</sup> Years)	March 23 <sup>rd</sup>
Society and Health (50 2 <sup>nd</sup> Years)	March 30 <sup>th</sup>
BGDA (50 1 <sup>st</sup> Years)	June 1 <sup>st</sup>
BGDB (50 2 <sup>nd</sup> Years)	June 8 <sup>th</sup>
HMB (100 1 <sup>st</sup> and 2 <sup>nd</sup> Year Students)	August 17 <sup>th</sup>
AEA (100 1 <sup>st</sup> and 2 <sup>nd</sup> Year Students)	October 26 <sup>th</sup>

# OSCE Tutorials

## Phase 1 Students

**Tutorial 1- May 22<sup>nd</sup> [online]**

**Tutorial 2 – August 8<sup>th</sup> [online]**

The OSCE tutorials will be conducted for Phase 1 students with speakers presenting tips on how to take a wide variety of histories for different presenting complaints. Each tutorial will focus on content relevant to a specific course/body system. The first tutorial will cover courses covered in the first half of the year (Foundations, SH, BGDA and BGDB) and the second tutorial will cover courses covered in the second half of the year (HMA, HMB, AEB and AEA).

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
5-minute presentation	✓		
Logo on promotional material	✓	✓	
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$600	\$300	Cost of Prize

Sponsorship is per event.



# 3<sup>rd</sup> Year mICE

**360 (3<sup>rd</sup> year)**

**2 periods per year**

At two stages during this year, the UNSW Medical Society will be running a mICE event for our third-year students to help them practice clinical content for exams. The activities will run as a an OSCE-style event with three 15 minute stations covering Phase 2 clinical content.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
Logo on promotional material	✓		
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$400	\$200	Cost of Prize

Sponsorship is per event.

Activity Name	Dates
3 <sup>rd</sup> year Mid-year mICE	July 25 <sup>th</sup> - July 28 <sup>th</sup>
3 <sup>rd</sup> year End-year mICE	October 3 <sup>rd</sup> - October 6 <sup>th</sup>

# Women in Surgery Symposium

**100-150 Students**

**May 13<sup>th</sup>**

The Women in Surgery Symposium is a revamped version of the annual Women in Medicine surgical workshop, allowing for a larger audience and more surgeon involvement. It was run in 2021 and 2022 and was a huge success. In 2023, the event will consist of keynote speeches, guest panel, a networking luncheon and an array of skills workshops. Discussion topics include experiences and successes of women in surgery; barriers to women in surgery; life as a woman in surgery and advice to medical students who want to pursue a career in surgery. It will involve female surgeon keynote speakers; a panel of female surgeons (including junior doctors, accredited registrars, fellows and consultants and a skills workshop taught by female surgeons. We aim to benefit students by inspiring female medical students to pursue a career in surgery, breakdown perceptions of life in surgery as a woman and provide the opportunity to network with female surgeons and link-minded medical students. The afternoon will feature workshops run by the sponsors, hopefully covering demonstrations of medical equipment and technology and anything else deemed beneficial for students to learn from both ends.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
5-minute presentation	✓		
Hosting of a Workshop Station	✓		
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$2000	\$400	Cost of Prize

# International Students

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# International Student Meet and Greet

**100 students (1<sup>st</sup> year)**

**February 17<sup>th</sup>**

This on-shore event is an opportunity to welcome new international students entering UNSW Medicine this year. This event aims to explain the role of MedSoc in supporting international students and provides essential information for survival as a student in Sydney. Topics include information on, setting up bank accounts, phone numbers, and other need-to-know aspects for international students.

The afternoon will also provide an overview of upcoming events in the MedSoc calendar. This is the first event of the year targeted at International Students and is a valuable opportunity for sponsors to address a large group of students very early in the year. Sponsors will be able to advertise during the presentation on the International Students' Information Pack. It is followed by the Onshore International Welcome Party to help increase numbers.

Benefits	Platinum Sponsor	Gold Sponsor	Prize Donor
5-minute presentation	✓		
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$600	\$250	Cost of Prize

Note that there will be a limit of 2 Platinum Sponsors for this event.

# International Medical Students Internship Night

**50 students**

**May 17<sup>th</sup>**

Internship Night for International Students aims to provide the best tips for living as an International student in Australia, and exploring career options around the world, with a focus on Australia, USA, Hong Kong and Singapore. Important topics will be explored, including the Internship Crisis, application processes, and additional test requirements such as USMLE. Alumni guest speakers will share their experience working in rural areas and the aforementioned countries and provide details on the application process.

Benefits	Gold Sponsor	Silver Sponsor	Prize Donor
5-minute presentation	✓		
Tradeshow booth	✓	✓	
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$500	\$350	Cost of Prize

# USMLE Night

**100 students [Online]**

**September 13<sup>th</sup>**

Hosted for students intending to sit the USMLE to practice in the United States, this night consists of 2 guest speakers who share their experiences, both in studying for the exam, taking the USMLE and working in the US. This can serve as an ideal opportunity for sponsors to advertise their academic resources for these students.

Benefits	Gold Sponsor	Silver Sponsor	Prize Donor
5-minute presentation	✓		
Logo on promotional material	✓	✓	✓
Verbal recognition of sponsor at event	✓	✓	✓
Price	\$400	\$200	Cost of Prize



# Formal Functions

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# MedBall

**450 students (all years)**

**October 13<sup>th</sup>**

The annual UNSW MedBall is MedSoc's premier event of the year. MedBall is well-promoted to all UNSW medical students and beyond, with tickets traditionally selling out within a few hours. The event comprises of a three-course dinner, an annual awards ceremony, commemorative speeches, and an after party. As we leave Covid we have noticed

Benefits	Gold Sponsor	Prize Donor	Photo Booth Donor
Naming rights	✓		
Opportunity to present a prize from the charity raffle	✓		
Optional trade booth for guests before entry	✓		
Display of banner during event	✓		
Logo on all photos taken by MedSoc photographers	✓		
Logo on promotional material, dinner menu and tickets	✓	✓	
Verbal recognition of sponsor during speeches	✓	✓	
Logo on all physical and digital prints from photo booth			✓
<b>Price</b>	\$1000	Cost of Prize	Cost of Photo Booth Hire

Note: there is only one Gold Sponsor and one Photo Booth Donor of MedBall per year, allocated on a first-come, first-served basis.

# GradBall

**250 students (6<sup>th</sup> year)**

**TBA**

Graduation is one of the most important and memorable times for a young doctor, celebrating both the completion of six arduous years of study and the exciting start of their professional career. UNSW celebrates this with the prestigious Graduation Ball. Consisting of a seated three-course banquet punctuated by prizes, awards, and commemorative speeches, live bands, a spectacular venue, and lavish décor, GradBall provides the perfect finale to their undergraduate medical studies.

Benefits	Gold Sponsor	Prize Donor	Photo Booth Donor
Naming rights	✓		
Opportunity to present a prize from the charity raffle	✓		
Optional trade booth for guests before entry	✓		
Banner display during event	✓		
Logo on all photos taken by MedSoc photographers	✓		
Logo on promotional material, dinner menu and tickets	✓	✓	
Verbal recognition of sponsor during speeches	✓	✓	
Logo on all physical and digital prints from photo booth			✓
Price	\$1250	Cost of Prize	Cost of Photo Booth Hire

Note there is only one Gold Sponsor and one Photo Booth Donor of GradBall per year, allocated on a first-come, first-served basis. Please contact the Sponsorship Director to clarify if these opportunities are still available.

# MedSoc Annual General Meeting

**120 students**

**TBA**

MedSoc's Annual General Meeting (AGM) represents a time of thanksgiving and appreciation. Each year, MedSoc's incoming volunteers are officially elected during our AGM while the previous council steps down and celebrates a successful year. Apart from around 100 MedSoc volunteers that are required to attend, our AGM attracts a good number of members that are interested to find out the results of the election as it is compulsory for all students running for a position in next year's council to attend.

Sponsors may choose to direct their sponsorship towards food, drink, or prizes/tokens-of-appreciation.

Benefits	Gold Sponsor	Prize Donor
5-minute presentation	✓	
Logo on promotional material	✓	✓
Verbal recognition of sponsor at event	✓	✓
<b>Price</b>	\$500	Cost of Prize

# Social Events

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# ScrubCrawls

**400-500 students**

**March 17<sup>th</sup>**

**August 4<sup>th</sup>**

ScrubCrawl is one of the biggest events on our social calendar for all medical students at UNSW. With first-years in lab coats and the remaining cohort in scrubs, this yearly tradition helps students to escape the arduous of studying medicine, relax, and meet people from all phases of the degree. We will also be including a second scrub crawl in the second half of the year which was met with enthusiasm in 2022. Students begin at campus and then head to 3-4 bars for the night.

Benefits	Gold Sponsor	Silver Sponsor	Product Donor
Naming rights	✓		
Option to give out drink vouchers to students who sign up to your service	✓		
Option to collaborate with Socials Officers on further way to engage with students	✓		
Logo on all promotional material	✓	✓	✓
Verbal acknowledgement at event	✓	✓	✓
Distribution of company material and/or merchandise at congregation before PubCrawl	✓	✓	✓
<b>Price</b>	\$600	\$300	Cost of product

Note there is only one Gold Sponsor of PubCrawl per year, allocated on a first-come, first-served basis. Please contact the Sponsorship Director to clarify if these opportunities are still available.

# Integration Harbour Cruise

**200-300 students (1<sup>st</sup> & 2<sup>nd</sup> year)**

**July 14<sup>th</sup>**

During the second semester, Phase 1 (both first- and second-year) students combine, completing the same courses concurrently in mixed classrooms. To help facilitate new friendships in this vertically-integrated approach, the Integration Harbour Cruise sets the perfect scene to break the ice and let everyone relax a little before the second semester kicks in.

Benefits	Gold Sponsor	Silver Sponsor
Naming rights	✓	
Option to give out drink vouchers to students who sign up to your service	✓	
Option to collaborate with Socials Officers on further way to engage with students	✓	
Logo on all promotional material	✓	✓
Verbal acknowledgement at event	✓	✓
Distribution of company material and/or merchandise at congregation before Integration Harbour Cruise	✓	✓
<b>Price</b>	<b>\$600</b>	<b>\$300</b>

Note there is only one Gold Sponsor of Integration Harbour Cruise per year, allocated on a first-come, first-served basis. Please contact the Sponsorship Director to clarify if these opportunities are still available.

# MedSoc Cruise

**400 students (All Year groups)**

**TBA**

The MedSoc Cruise is an initiative that began in 2021, and is open to all people, not just UNSW MedSoc Members. The cruise offers an unparalleled social experience and the opportunity to meet other students from a variety of degrees and universities. This keenly anticipated event is expected to be highly attended.

Benefits	Gold Sponsor	Silver Sponsor
Naming rights	✓	
Option to give out drink vouchers to students who sign up to your service	✓	
Option to collaborate with Socials Officers on further way to engage with students	✓	
Logo on all promotional material	✓	✓
Verbal acknowledgement at event	✓	✓
Distribution of company material and/or merchandise at congregation before Integration Harbour Cruise	✓	✓
<b>Price</b>	<b>\$600</b>	<b>\$300</b>

Note there is only one Gold Sponsor of the MedSoc Cruise per year, allocated on a first-come, first-served basis. Please contact the Sponsorship Director to clarify if these opportunities are still available.



# Retreats

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# MedSoc Council Retreat

**74 MedSoc Council Members January 28<sup>th</sup> – 30<sup>th</sup>**

The 2023 MedSoc Council Retreat is a coming-together for the entire MedSoc Council Team. The event allows members to relax, get to know the team, and plan for their roles over the coming year. The weekend provides the opportunity to advertise to 74 of MedSoc's most engaged members and leaders, and offers potential avenues for future collaboration.

Benefits	Gold Sponsor	Silver Sponsor
10 minute presentation at Retreat	✓	
Logo on Promotional Material	✓	✓
Price	\$400	\$200

Given the nature of the event, we are willing to negotiate “in-kind” sponsorship for supplies for the retreat, such as food & beverages which can be compensated with a verbal recognition of the sponsor during the retreat.

# Sports

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# College Championship

**50-100 per event**

**3 per year**

The UMCC (UNSW Medical Society College Championship) is a sporting competition that takes place throughout the year. Debuting for the first time in 2022, it was extremely successful and we will be continuing the tradition in 2023. Within the medical society, Colleges serve the same purpose as house groups in high school. Each College has a distinctive colour and animal mascot, and sporting teams and class timetables are decided upon by College allocation. These events are integral for fostering College spirit!

Benefits	Platinum Sponsor	Gold Sponsor	Product Donor
Logo on promotional material	✓		
Verbal recognition of sponsor at event	✓	✓	✓
<b>Price</b>	\$400	\$200	Cost of Product

Sponsorship is per event. Packages can be negotiated for multiple events.

Dates are as follows:

Event	Date
UMCC 1 - Soccer	March 6 <sup>th</sup>
UMCC 2 - Basketball	May 8 <sup>th</sup>
BGDA (50 1 <sup>st</sup> Years)	July 17 <sup>th</sup>

# Publications and Media

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# The Jugular

## Website

Upgrading our premiere publication Idioglossia for the modern age, The Jugular takes on an all-new website format. First published in 2018, the Jugular will feature articles from MedSoc's president, special interest groups and affiliates, Q&A's which explore the lives of students, professors and significant people in the medical community, feature articles on scientific breakthroughs, reports on initiatives and policies related to medical student health, opinion pieces, Humans of UNSW Medicine, stories from electives and conferences attended, and the lighter side of life with films, books, podcasts, shows, fashion, quizzes, med-life, cooking, comics and humour. The website will be launched early in the year. Sponsorship opportunities are for 12 months, from the time of implementation, and are sold on a per-item basis.

Benefits	Cost
Post to Jugular Facebook Page	\$300
Banner advertisement	\$600
Sidebar advertisement	\$500
Student-written review article of company's product or service	\$500

## Biannual Magazine

The Jugular also releases a biannual magazine, published by MedSoc. It features regular, entertaining, and engaging content ranging from journalistic investigations, to satire and film reviews. Brandished with eye-catching art and hilarious memes, The Jugular offers a great opportunity to engage with the UNSW Medical Student Cohort.

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Logo on front cover	✓	✓	✓
Double-page colour advertisement	✓		
Full-page colour advertisement		✓	
Half-page colour advertisement			✓
<b>Price</b>	\$800	\$600	\$400

# MedSoc Website

Our recently redesigned UNSW MedSoc Website is our members' destination for all things MedSoc. From events, to study guides, to opportunities and publications, the website is our sturdy channel of communication with our student body. Our domain name, [medsoc.org.au](http://medsoc.org.au), is one of the most highly-sought URLs by medical societies across Australia. It consistently returns a top-position in organic searches on popular search engines. With a growing amount of web traffic, the UNSW MedSoc Website has become an important online portal for past, current and future students. Sponsored articles couple nicely with a Facebook promotion or eDM describing the article in question.

Benefits	
Sponsored article published to website	✓
Price	\$500

All organisations that sponsor UNSW Medical Society in any capacity will have their logo and name placed on the Partners page beginning on February 8<sup>th</sup> (Orientation Day)

For an extra \$300, we will add your name and logo to the rotating banner on the site's front page, listing you as a Premium Sponsor.

[medsoc.org.au](http://medsoc.org.au)

# Facebook

## 5600+ followers

Due to popular demand, MedSoc is now offering sponsors a brand-new way to interact with our community. Sponsored Facebook Posts allow our partners to use any text, images, videos and links they would like, and have these posted by the official UNSW Medical Society Facebook account.

By orientation day, our page will have in excess of 5600 followers and 5300 likes, including almost 1700 current UNSW medical students, as well as practising doctors, medical students from other universities, and the broader health community. On average in the past two years, each unboosted post reaches almost 1100 people, with our highest post reaching over 12,000 people and gaining 750 likes. If the post pertains to a particular event (e.g. involves a giveaway of tickets to a particular event, or relates to a presentation given), the post can also be shared to the relevant event page free of charge.

Benefits	Cost
1 Facebook post	\$500
3 Facebook posts	\$1300
Pinned post for a month	\$800
Logo on cover photo for a month	\$200

Please note that due to the inherent demand for promotion through our social media outlets, we will limit the number of posts each month – please contact the Sponsorship Director to find out when we can schedule in your next post. Posts may be used at any point throughout the calendar year. To ensure transparency with our members, all sponsored posts will be marked “Sponsored Content” as in previous years. Boost posts to increase your reach, or pin them to ensure continuous exposure. Opportunities to sponsor MedSoc through Facebook are sold one a per item basis.

**[facebook.com/unswmedicalsociety](https://facebook.com/unswmedicalsociety)**



# Electronic Direct Mail & Mailout

## 1700 students (all years)

Our Weekly MedSoc Mailout provides all members of UNSW MedSoc with the latest updates to keep them involved and engaged. Upcoming events are highlighted, from social parties to student-led tutorials in preparation for exams, messages from the medical faculty are passed along, and the occasional humorous meme works its way in. The Mailout is widely read amongst students of all years, as it is the easiest and most efficient means to stay in-the-loop. To focus purely on your message, we also offer electronic direct mail (eDM), in which an email organised by your team will be forwarded to our entire membership base via our MedSoc Secretary. Opportunities to sponsor MedSoc through email are sold on a per item basis.

Benefits	Cost
1 eDM	\$600
3 eDMs	\$1400
Logo in mailout	\$200
Banner advertisement along top of mailout	\$250
Small advertisement (<100 words) in mailout amongst our upcoming events	\$300

# Rural Clinical Schools

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# Rural Exchange

**15-20 (1<sup>st</sup>-4<sup>th</sup> year metro)**

**April 19<sup>th</sup> – 22<sup>nd</sup>**

The Rural Appreciating Group Exchange is a new venture for 2023 aimed at spending 4 days in Coffs Harbour sitting in, observing and being taught by local GPs and specialists. Students will rotate between a variety of medical professionals' day-to-day lives to foster a greater understanding of health issues affecting rural populations and how this is treated in a clinical setting. The exchange will help metro students appreciate the significance of doctor-patient relationships in rural communities and teach students how to better navigate different sociocultural backgrounds.

As this is the first time running this event we would like to subsidise the cost for students through monetary and in-kind donations to alleviate the cost of travel, accommodation and food.

If this is an opportunity that would interest you, please reach out to the Sponsorship Director ([sponsorship@medsoc.org.au](mailto:sponsorship@medsoc.org.au)) and the Rural Officers ([ruralofficers@medsoc.org.au](mailto:ruralofficers@medsoc.org.au)).

# Rural Contact List

## 250 Students (All Years)

Each of UNSW's Rural Campuses boast their own vibrant Medical Societies, who all host their own traditions and events. Sponsoring our Rural Societies can prove to be an effective and intimate method to engage with students, and with many of these societies still in their infancy, a sponsorship offers the potential for a long term collaboration.

Rural Society	Contact
Port Medical Society	<a href="mailto:treasurer@portmedsoc.org.au">treasurer@portmedsoc.org.au</a>
Wagga Wagga Rural UNSW Medical Society	<a href="mailto:sponsorship@wrums.org.au">sponsorship@wrums.org.au</a>
Coffs Harbour Undergraduate Medical Students	<a href="mailto:sponsorship@chums.org.au">sponsorship@chums.org.au</a>
Albury-Wodonga Medical Students' Society	<a href="mailto:sponsorship@awmss.org.au">sponsorship@awmss.org.au</a>

Many of the Rural Societies have their own Prospectus which comprehensively outlines their events and initiatives for the year.

# Performing Arts Groups

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# MedShow

1000 students (all years)

~ October

Medshow is an annual production run by medical students from the University of New South Wales over 3 nights. It features the diverse talents of our students in acting, dancing, singing, script-writing and technical displays. As an integral part of student life beyond academics, Medshow serves as an opportunity for integration between students of differing academic years and mentorship, as well as enriching student wellbeing.

Sponsorship Tier	Included:	Pricing
Standard Logo Placement Bundle	Placement of <b>your logo</b> across our: Merchandise, website, and programmes	\$500
All-inclusive Logo Placement Bundle	Standard logo placement package <b>AND</b> Placement of <b>your logo</b> across our: Promotional videos, posters, and flyers	\$1000
Standard Promotional Bundle	All-inclusive logo placement bundle <b>AND</b> Acknowledgement on show nights + MedShow Theme Reveal & AGM presence + Promotional material distributed across seats	\$1500
Product Placement Bundle	All-inclusive logo placement bundle <b>AND</b> Standard Promotional Bundle <b>AND</b> Product placement across 3 nights	\$2000
Stall Bundle	All-inclusive logo placement bundle <b>AND</b> Standard Promotional Bundle <b>AND</b> Venue stall across 3 nights	\$2500
Video Bundle	All-inclusive logo placement bundle <b>AND</b> Standard Promotional Bundle <b>AND</b> Video displayed during intermission across 3 nights	\$2500
Platinum Sponsorship Bundle	All-inclusive logo placement bundle <b>AND</b> Standard Promotional Bundle <b>AND</b> Venue stall <b>AND</b> Product Placement <b>AND</b> Video displayed during intermission across 3 nights	\$3000

# Medical Music

MMS is a special interest group dedicated to nurturing and maintaining musical passion and skill, as well finding a way to benefit the community with music. Our members are a group of talented musicians whose skills contribute to both instrumental and choral ensembles. Our repertoire explores many styles of music, enriching each member's experience and ensuring that the music we create is enjoyable for audiences. We also frequently branch out into the community, performing in hospitals and community centres to combine and share our love of music and medicine.

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Acknowledgement on website & FB page	✓	✓	✓
Logo on Concert Program Sponsorship Page	✓	✓	✓
Logo on Printed and Digital Promo Material	✓ (large)	✓ (small)	
Logo on Merchandise	✓ (large)	✓ (small)	
Advertisement in Concert Program	✓ (full A5)	✓ (1/2 A5)	
<b>Events</b>			
Verbal Acknowledgement at all events	✓	✓	✓
10-minute presentation at one Orchestra Rehearsal	✓	✓	
Distribution of flyers to attendees at one event	✓		
3-minute presentation at one event	✓		
Naming rights at one event	✓		
<b>Price</b>	\$1300	\$800	\$500

If you would like further details on these events, please contact our UNSW MMS Treasurer/Sponsorship Officer, Candy Ma at [treasurer@unswmms.org.au](mailto:treasurer@unswmms.org.au).

# Special Interest Groups

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# Critical Care

Critical Care Conference (150)

TBA

Emergency Medical Challenge (EMC) (30)

TBA

UNSW Critical Care Society, formerly AICESoc, has a passion for critical care medicine: anaesthetics, intensive care, and emergency medicine. Our mission is to organise inspiring and informative events for the medical student body, encompassing academic, practical and procedural skills training workshops. Our largest event of the year, the Critical Care Conference is targeted at students across all healthcare disciplines and will comprise of presentations by distinguished speakers in a wide variety of fields, and breakout sessions arranged in collaboration with other Medsoc-affiliated societies, allowing students to gain practical skills targeted at different levels of experience within medicine. The Emergency Medical Challenge (EMC) will see teams of senior medical students have their skills assessed qualified emergency physicians in series of challenging emergency medicine simulations.

Benefits	Title Sponsor	Diamond Sponsor	Gold Sponsor
10-minute presentation	✓		
Logo on introductory slide	✓	✓	✓
Trade table**	✓	✓	
Distribution of promotional materials	✓	✓	✓
Verbal acknowledgement	✓	✓	✓
Logo on banner and all other promotional materials (Conference only)	✓ large	✓ large	✓ medium
Naming rights (EMC only)	✓		
<b>Conference Price</b>	\$750	\$500	\$200
<b>EMC Price</b>	\$500	\$300	\$300

**\*\*For EMC, trade table is only offered to Title Sponsor.**

If you would like further details on these events or a full list of our planned events, please contact our President, Ka Kon Tung (Louis), at [president@critcaresoc.org.au](mailto:president@critcaresoc.org.au).

# Dermatology

Careers Pathways Night (30)

March 9<sup>th</sup>

Sydney Medical Students Skin Conference (100)

July 8<sup>th</sup>

Lecture Series (30)

September 5<sup>th</sup>/12<sup>th</sup>/19<sup>th</sup>

DermSoc plays a crucial role in increasing exposure for medical students to the clinical and research field of Dermatology and fostering interest in Dermatology as a potential career. Not only that, we play an integral role in providing supplementary Dermatology education to those who have a keen interest in the field.

Over the past year, DermSoc has promoted this passion through highly successful and innovative events such as our Mock OSCE/ICE Sessions, Suturing Workshop, and Sydney Medical Students' Skin Conference (SMSSC), among others. With the assistance of sponsors, such as yourself, DermSoc will introduce even bigger and better events that advocate your brand and corporate profile to future medical professionals.

Benefits	Major Sponsor	Associate Sponsors	Official Sponsors	Official Partners
Exclusive naming rights to one event	✓			
Promotion of your website on the Facebook DermSoc page	✓ inc. all event pages	✓ inc. one event page		
Distribution of sample products at events (if applicable)	✓ All events	✓ All events	✓ One event only	
Verbal acknowledgement	✓	✓	✓	✓
Logo on all promotional materials	✓ Large	✓ Medium	✓ Medium	✓ Small
<b>Price</b>	\$500	\$400	\$300	\$200

If you would like further details on these events, please contact our Treasurer, Aaron Xu at [treasurer@dermsoc.org.au](mailto:treasurer@dermsoc.org.au).

# Internal Medicine

Cannulation Night (30)	March 20 <sup>th</sup> & September 28 <sup>th</sup>
Cardiac, Vascular and Metabolic Medicine Symposium (50-100)	May 9 <sup>th</sup>
CXR Night (40)	May 25 <sup>th</sup>
Internal Medicine Conference (150)	July 15 <sup>th</sup>

UNSW Internal Medicine Society is a student-run non-profit organization aimed to support interest in internal medicine. IMSoc is the only society in UNSW that provides an integrative platform for medical students to experience and learn about various subspecialties under internal medicine. While academic events are an integral part of IMSoc's offerings, there is an emphasis on skills and knowledge beyond the medicine degree curriculum. The Internal Medicine Conference aims to inform students of the subspecialties within internal medicine through a lecture series, breakout sessions, panel discussions and practical workshops.

Benefits	Gold Sponsor	Silver Sponsor	Bronze Sponsor
5-minute presentation	✓		
Trade booth	✓		
Naming rights	✓		
Promotion on IMSoc Facebook and Event Page	✓	✓	
Verbal recognition at event	✓	✓	✓
Logo on all promotional materials	✓	✓	✓
<b>Price</b>	\$600	\$400	\$300

If you would like further details on IMSoc's other events or wish to explore our sponsorship packages, contact our IMSoc Treasurer, Jeff Tse, at [treasurer@imsoc.org.au](mailto:treasurer@imsoc.org.au).

# Ophthalmology

Ocular Pathology Teaching Night (30)	TBA
Pathways into Ophthalmology (30)	TBA
Ophthalmology Clinical Placement (online marketing)	TBA

UNSW Oculus Soc provides opportunities for medical students interested in ophthalmology to further their knowledge through events run by leading ophthalmologists in the country. Our society is affiliated with the Prince of Wales Hospital Eye Clinic and aims to: (i) increase ophthalmic education to medical students and (ii) promote this eye-opening medical specialty to the future doctors of Australia. Ocular pathology teaching night will provide both medical and optometry students alike with important knowledge of eye anatomy and pathology. Pathways into Ophthalmology invites prominent ophthalmologists to share their journey to becoming an ophthalmologist. Ophthalmology Placements provide Phase 2 students an opportunity to have a one-week supervised clinical placement.

Benefits	Title Sponsor	Diamond Sponsor	Platinum Sponsor	Gold Sponsor
10-minute presentation	✓			
Logo on lanyards and participant certificates	✓			
Trade table	✓	✓		
Distribution of promotional materials	✓	✓	✓	
Verbal acknowledgement	✓	✓	✓	✓
Logo on banner and all other promotional materials	✓ large	✓ large	✓ medium	✓ medium
<b>Price</b>	\$150	\$100	\$50	\$25

If you would like further details on these events or a full list of our planned events, please contact our Critical Care Society Sponsorship Officer, at [treasurer@oculussoc.org.au](mailto:treasurer@oculussoc.org.au).

# Psychiatry

Psychiatry Pathways Night

March 31<sup>st</sup>

UNSW Psychiatry Society (PsychiSoc) is a Specialty Interest Group that promotes, facilitates and consolidates learning within the spectrum of psychiatric medicine for UNSW medical students. Each year, the Society holds clinical skills sessions and specialty pathway information sessions. We also work closely with the broader UNSW Medical Society and the UNSW Medical Faculty to destigmatise mental illness and enhance understanding of good mental health hygiene. Our Conjoint Grand Rounds, held in collaboration with the Internal Medicine Society, aims to increase engagement in a variety of medical specialties, with doctors presenting complex, clinical cases in a Grand Rounds format. Our Counselling mCE Workshop is an incredibly popular event that aims to prepare third-year students for common counselling stations featured in the end-of-year clinical exams.

Benefits	Gold Sponsor	Silver Sponsor
Exclusive presentation	✓	
Trade table	✓	
Verbal acknowledgement	✓	✓
Logo on promotional material	✓	✓
Price	\$400	\$200

If you would like further details on these events, please contact our Treasurer/Sponsorship Director, Joyce Tan, at [treasurer@psychsoc.org.au](mailto:treasurer@psychsoc.org.au)

# Surgical

Suturing workshops (100)  
Bowel Anastomoses Workshop (5-20)  
Conference

TBA  
May 29<sup>th</sup>  
July 8<sup>th</sup>

The University of New South Wales Surgical Society is an exciting scientific and educational society that was formed in 2009. As a society, we aim to support and advance the interest in surgery and its various subspecialties for UNSW medical students. In the coming year, we will be organising workshops which emphasise on developing skills and knowledge outside of the medical school curriculum. These events will provide valuable learning opportunities and exposure into the field of Surgery and its various subspecialties. As a non-profit organisation, our events are only made possible through the support and assistance of sponsors. Hence, we would like to invite you to consider sponsoring our many educational events and student development initiatives.

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Display of company logo on introductory slide	✓	✓	✓	✓
Verbal acknowledgement of partnership at the start of event	✓	✓	✓	✓
Distribution of company merchandise and pamphlets to attendee	✓	✓	✓	
Promotional booth	✓	✓		
Opportunity to speak at event	✓			
Company advertisement in the conference handbook	✓			
Price	\$500	\$300	\$200	\$100

If you would like further details on these events, please contact our Treasurer, Shraddha Tipirneni, at [treasurer@unswsurgsoc.org](mailto:treasurer@unswsurgsoc.org)

# Women's & Children's

Sex Education Training (100)	March 2 <sup>nd</sup>
Pathways into Paeds/O&G Night	March 22 <sup>nd</sup>
Teddy Bear Hospital Training (150)	March 27 <sup>th</sup>
Our Lived Experiences: Gynecology Panel (50)	May 17 <sup>th</sup>
Happy Foetus Short-Course (50)	July 12 <sup>th</sup> /19 <sup>th</sup> /26 <sup>th</sup> August 2 <sup>nd</sup>

UNSW WCsoc is a newly formed society with the combined resources of previously, UNSW's Paedsoc and O&Gsoc, which had up to 10 years of experience. These societies provide an established member base and community profile. As the President and Vice President, we look forward to working with you to promote interest in Obstetrics, Gynaecology and Paediatric health. We are passionate in these fields and are personally completing our research year with a focus on these specialties.

Through our events and initiatives, WCSoc has the potential to reach the entire UNSW Medicine cohort (1700 students) and can boost your corporate profile, while enriching the social and academic lives of our peers.

Benefits	Major Sponsor	Associate Sponsor	Official Sponsor	Official Partners	Minor Sponsors
Naming Rights	✓				
Event Presentation	✓				
Online Promotion	✓	✓			
Logo	✓	✓	✓	✓	✓
Verbal Mention	✓	✓	✓	✓	✓
Price	\$1000	\$500	\$200	\$100	>\$100

If you would like further details on these events, please contact our WCSoc Treasurer, Mandeep Kaur, at [treasurer@wcsoc.org.au](mailto:treasurer@wcsoc.org.au).

# Affiliates

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# Medical Students' Aid Project

Global Health Short Course (200)  
 Birthing Kit Night (100)  
 Maternal Health Workshop (50)  
 Electives Aid Project

April - May  
 July 18<sup>th</sup>  
 August 1<sup>st</sup>

Medical Students' Aid Project (MSAP) is member of the AMSA Global Health Committee. We engage with students to contribute towards healthcare equity through education, advocacy and collaboration, raising awareness about current global health issues and implementing humanitarian projects at local and global community levels. These include shipment of donated medical supplies to Global South visited by our elective students, holding birthing kit nights, fundraising for grassroots projects and holding global health lecture series and speakers events.

	Bronze (<\$500)	Silver	Gold	Platinum
Marketing	❖ Social Media publicity ❖ Annual report recognition	❖ Recognition at MSAP events ❖ Sponsor logo on MSAP website		
Promotions		❖ Logo on mailout	❖ Message on mailout ❖ Logo on MSAP T-shirts	❖ Logo on MSAP banner
Event involvement			❖ Stall at one event	❖ Stall at all events ❖ Presentation at one event
Project involvement				❖ Exclusive access to new project launches
Price	<\$500	\$500	\$1000	\$4000

If you would like further details on these events, please contact our MSAP Sponsorship officer Kelly Ni, at [finance@msap.org.au](mailto:finance@msap.org.au).

# Medical Outreachers Australia

Dubbo Ear Bus  
Volunteering in Medicine Symposium (100)  
Indigenous Outreach Trip  
International Outreach Trip

June 18<sup>th</sup>-23<sup>rd</sup>  
July 21<sup>st</sup>  
December 3<sup>rd</sup>  
December

MOA consists of a group of medical students from the University of New South Wales (UNSW). With the aim to cultivate and develop the passion of medical students in not only practicing medicine but also reaching out to care for others through various humanitarian actions. MOA was set up in 2015, aspired to organize different services, ranging from local to rural, to international, for medical students. Through the joint efforts of both our partners and us, we hope to create lasting improvements on the lives of those we have helped, and in the process, inspire medical students towards positive personal development.

	Bronze (<\$300)	Silver	Gold	Platinum
Marketing	❖ Social Media publicity ❖ Annual report recognition	❖ Recognition at MOA events ❖ Sponsor logo on MOA website		
Promotions		❖ Logo on mailout	❖ Message on mailout ❖ Logo on MOA T-shirts	❖ Message on mailout ❖ Logo on MOA T-shirts
Event involvement			❖ Stall at one event	❖ Stall at all events ❖ Presentation at one event
Project involvement				❖ Exclusive access to new project launches
Price	<\$300	\$400	\$800	\$2000

If you would like further details on these events, please contact our MOA Treasurer Victoria Chin, at [moatreasury@gmail.com](mailto:moatreasury@gmail.com).